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CKS And Questel Enter A Commercial Partnership For Orbit.com Distribution In Japan

Paris, France, and Tokyo, Japan, May 1st, 2011 — Questel, a leader in online information service for over 40 years, and CKS (ChuoKogakuShuppan), a renowned patent information service in Asia, announced today the signing of an distribution agreement in Japan for selling Questel's online IP service, orbit.com.

The partnership leverages Questel's strategy to expand in Asia and particularly in Japan, and empowers CKS's broad sales and customer service experience.

Questel's CEO, Charles Besson, explains: "The Fukushima events haven't altered our plan to invest time and money in Japan, where Japanese people are already raising their country back up on its feet. ChuoKogakuShuppan who employs 50 people only in Japan has the most comprehensive knowledge in Intellectual Property in the Land of the Rising Sun. I am convinced that Questel and CKS are entering a long-term partnership." "The recent developments in orbit.com have brought our portal to one of the top online IP service," he continues. "We can now expand our business in Asian countries. We are very grateful to be able to do so thanks to CKS's success and support."

Orbit.com strengths remain in the FamPat family coverage, the various wizards to enhance search strategies, and the statistical module to graph the core information of a result set in various format (concepts, landscapes, etc.).

About CKS:

Founded in 1975, ChuoKogakuShuppan develops patent information services and solutions for patent professionals and research specialists in Japan. CKS's customers represent a wide array of industries: the Japanese Patent Office, the Japanese Invention Institute, the Japanese Patent Information Organization, Panasonic, Hitachi, Mitsubishi, Sony, NEC, Fujitsu, Nissan, Honda, etc.

About Questel:

Questel has been focusing on its core business, Intellectual Property since its inception in the early 70's. We provide a suite of leading-edge patent, trademark and industrial design services to researchers, lawyers, scientists, and competitive intelligence professionals. Known for the largest databases collections in the world, we also offer a wide array of tools for searching, mapping, watching, archiving and sharing information, as well as analyzing and managing IP portfolios. All our services are available from our portal orbit.com. Since 2007, Questel has been supported by the leading European mid-cap Private Equity investor, Syntegra Capital. For more information, please visit www.questel.com.

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